



barbican

Jackie Boughton

Head of Business Events at the Barbican Centre

United Kingdom

Jackie has over 30 years of experience in the hospitality industry, both marketing and selling hotel groups and venues across the UK & Internationally, in organisations including Hilton International, along with 9 years at the new Wembley Stadium where she was part of the pre-opening and mobilisation team. As a founding director of a Public Relations agency, she gained valuable comms experience, which, along with her role as Managing Director of an outbound incentive company, gave her first-hand experience selling into the MICE, Corporate and Leisure markets. Jackie has been an active member of several industry Associations serving either as a Board member or a founding partner and regularly sits on Advisory Boards.

Her current role as Head of Business Events for the Barbican, involves working across its vast portfolio of venues, continuing its growth and commercial success in the domestic and international business event markets, whilst blending in with the artistic offer to create bespoke and memorable events, and at the same time, connecting with the arts programmes.

A past winner in the supplier/venue category of the UK Event Hot 50 Awards, Jackie is regularly featured in a variety of meetings and events industry honours lists. These include C&IT's top 50 Venue Heads, where she has been voted 3rd in the UK, along with Event Management's Event 100 club, where she was placed 18th out of 100. She has also been included in C&IT's Power 50 – the 50 most influential people in the UK Meetings & Events Industry. In 2017 she was placed in the top 20 'UK Event Heroes' list in the Hot 50 2017 Prestige Events Awards list.

She currently sits on the ICCA UK&I Chapter Executive Committee and is a Board Member of Drumworks, a Barbican Artistic Associate which is a creative music making initiative designed to develop student's confidence, creativity, social skills and individuality through drumming.